

Peter Van Buskirk

Founder/Owner/CEO

Best College Fit®



Peter Van Buskirk is a nationally recognized authority in the college-going process. A staunch advocate for students and parents, his dynamic, student-centered messaging cuts through institutional rhetoric to give direction to tens of thousands of college-bound students worldwide each year. Van Buskirk is an in-demand speaker and best-selling author in his genre.

College Admission Expert

- ▲ Dean of Admission/Chief Enrollment Officer, Franklin & Marshall College (1988-2000)
- ▲ Executive Officer, Officer of the Provost, Franklin & Marshall College (2000-2004)
- ▲ Vice President for College Planning Solutions, Peterson's Guides (2005-2007)
- ▲ President, Best College Fit™ (a.k.a. The Admission Game®) (2007-present)
- ▲ Interviewed by Jean Chatzky on *Oprah and Friends*
- ▲ Weekly blog contributor ("The College Admissions Insider") to *US New & World Report*
- ▲ "Kids Going to College?" Fine Living Channel TV documentary (featured content expert)
- ▲ Education expert for WITF, Inc. (Central Pennsylvania public television) media properties
- ▲ Appeared monthly on WBAL-TV (NBC affiliate in Baltimore); interviewed on Fox25 TV (Boston)
- ▲ Quoted in media reports related to college access (*Wall Street Journal, USA Today, US News & World Report, CNN/Money.com, Family Circle* and the *Los Angeles Times*)

Author/Columnist

- ▲ *Winning the College Admission Game; Strategies for Students and Parents* (2007)
- ▲ *Prepare, Compete, Win: The Ultimate College Planning Workbook for Students* (2014)
- ▲ *The College Planning Blog* (weekly articles)
- ▲ Quarterly columnist for *Motivos* (Spanish/English magazine promoting educational opportunities), *American Campus Magazine* (distributed internationally); periodic contributor to *U.S. News & World Report, The Pennsylvania Homeschoolers' Newsletter, Central PA Magazine, Next Step Magazine* and the *College Guide* magazine

Speaker/Trainer

- ▲ Presents interactive, motivational college awareness and admission to high school, summer camp and corporate audiences (more than 1,000 events presented worldwide)
- ▲ Leads college application preparation and essay development workshops
- ▲ Delivers professional development programming for college access professionals
- ▲ Contracted by US Department of Defense to provide motivational programming and professional development workshops to military base high schools in the Pacific
- ▲ Created/delivered capacity building content for GEAR UP college access professionals
- ▲ Faculty member at College Summit Institute (training for high school personnel)
- ▲ Conducts college planning workshop for children of fallen special operations military personnel (sponsored by Special Operations Warrior Foundation)
- ▲ Keynote addresses to conferences and professional meetings

Thought Leader

- ▲ Founder/convenor of the "No Name Conference," an annual think-tank involving senior enrollment officers and leading college access professionals nationwide
- ▲ Conference presenter:
 - △ National Association of College Admission Counseling (NACAC)
 - △ National Association of Secondary School Principals (NASSP)
 - △ National School Board Association (NSBA)
 - △ National Council for Community and Educational Partnerships/GEAR UP
 - △ National Honor Society (NHS)
 - △ California Charter School Association
 - △ Independent Educational Consultants Association (IECA)
 - △ Higher Education Consultants Association (HECA)
 - △ Canadian Association of Independent Schools (CAIS)

Education

B.A., Bucknell University

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www.BestCollegeFit.com